

*No. 3 Series* serves for a variety of large scale applications including titling, visual identities, book covers, mobile patterns and websites. It is a humanist typeface and covers three widths in large steps, Normal, Narrow and Poster.

When the first letters were cut into metal during the Renaissance, how did their designers approach the task to adapt the existing writing habits into an efficient and aesthetic type system for reproducibility? We can retrace some of their intentions by studying historical sources. *No. 3 Series* is the outcome of revisiting this transition from writing with the pen to movable type. It is influenced by writing and cursive writing and imagines deviations from the traditions we know.

The principle behind the shapes of the a, d, p and q of the lowercase alphabet is the rotation of an italic letter written with a broad nib pen. Italic handwriting usually has a slope which in this case is reduced to zero, but the underlying theoretical strokes are preserved.

The texts in this specimen are assembled from the poetry of Flora Jane Thompson.	Release	2021
	Weights	Light, Regular, Bold, Heavy
	Normal	Regular, Bold, Heavy
	Narrow	Regular, Bold, Heavy
	Poster	Regular, Bold, Heavy
	Version	1.446, May 2023

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No. 3 Series

rvt

Aa

Narrow

Regular Bold Heavy

Weights

Regular

ABCDEFGHIJHabcdefghijk  
012345678!

Bold

ABCDEFGHIJHabcdefghijk  
012345678!

Heavy

ABCDEFGHIJHabcdefghijk  
012345678!

Selected glyphs

L A ← A R k &

Z á f 2 r t f ß

Regular

38 / 38 pt

THE FIRST FOUNDERS had not a common standard of height, thickness or other magnitude, and consequently the shape of the letters cut and cast by them differed very widely. It is an easy matter in an old book to identify the type there used as having been employed in another book, and to state in

76 pt

I'L SHAPE you rhymes like 42.9

130 pt / -4 tracking

PAPER boats and

Bold

126 pt

SEA frail transient

76 pt

THINGS; And when you tire I'll

38 / 38 pt

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## Features

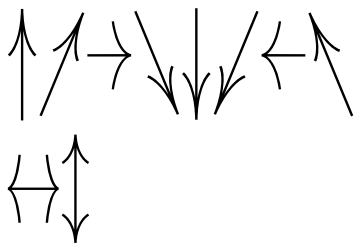
### Ligatures

PLANCIE TLES  
TABULARIZE BLAHO

### Overview of all ligatures

A E E E T H E P L A L L L L O M M N N O C O G O O R V T A T L T H Z  
C U R R U R V I W Y S T T V T W T Y

### Arrows

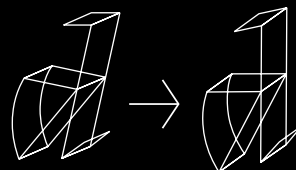


### Numero sign

N<sup>o</sup>

## Features

Upright Italics drawing principle in  
a, d, p and q



Displaced counters in  
uppercase B and R



Stylistic set 1, Text Letters

Courage

→ Courage

Stylistic set 2, Swirly r

Courage

→ Courage

Stylistic set 3, Pen Terminals

Equivokes

→ Equivokes

Discretionary Ligatures and Stylistic Set 5–8.  
The variable font has a separate length axis.

Harvest

→ Harvest