

*No. 3 Series* serves for a variety of large scale applications including titling, visual identities, book covers, mobile patterns and websites. It is a humanist typeface and covers three widths in large steps, Normal, Narrow and Poster.

When the first letters were cut into metal during the Renaissance, how did their designers approach the task to adapt the existing writing habits into an efficient and aesthetic type system for reproducibility? We can retrace some of their intentions by studying historical sources. *No. 3 Series* is the outcome of revisiting this transition from writing with the pen to movable type. It is influenced by writing and cursive writing and imagines deviations from the traditions we know.

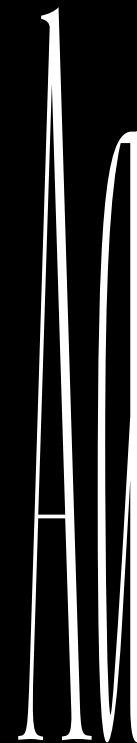
The principle behind the shapes of the a, d, p and q of the lowercase alphabet is the rotation of an italic letter written with a broad nib pen. Italic handwriting usually has a slope which in this case is reduced to zero, but the underlying theoretical strokes are preserved.

|                                                                                  |         |                             |
|----------------------------------------------------------------------------------|---------|-----------------------------|
| The texts in this specimen are assembled from the poetry of Flora Jane Thompson. | Release | 2021                        |
|                                                                                  | Weights | Light, Regular, Bold, Heavy |
|                                                                                  | Normal  | Regular, Bold, Heavy        |
|                                                                                  | Narrow  | Regular, Bold, Heavy        |
|                                                                                  | Poster  | Regular, Bold, Heavy        |
|                                                                                  | Version | 1.446, May 2023             |

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No. 3 Series



Poster



Weights

Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9 !

Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9 !

Heavy

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9 !

Selected glyphs

L A R K S Z a t g n y B

Regular

194 pt

NOW that April is here, With 1964

324 pt / -2 tracking

HER Blackthorn 4.000

Bold

378 pt

I will say to my 95

194 pt

DEAR: Now that April is here, 270



## Features

### Ligatures



### Overview of all ligatures



### Arrows

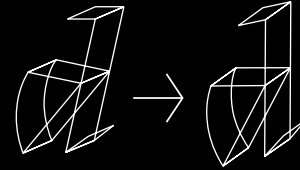


### Número sign



## Features

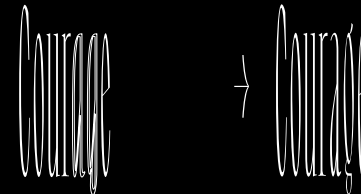
Upright Italics drawing principle in  
a, d, p and q



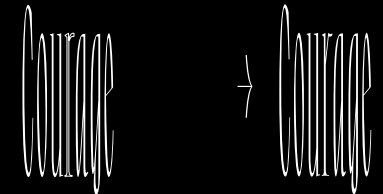
Displaced counters in  
uppercase B and R



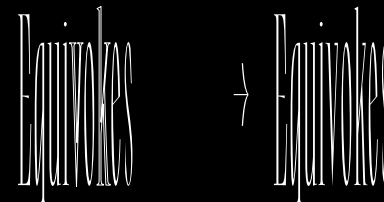
Stylistic set 1, Text Letters



Stylistic set 2, Swirly r



Stylistic set 3, Pen Terminals



Discretionary Ligatures and Stylistic Set 5–8.  
The variable font has a separate length axis.

