No. 3 Series serves for a variety of large scale applications including titling, visual identities, book covers, mobile patterns and websites. It is a humanist typeface and covers three widths in large steps, Normal, Narrow and Poster.

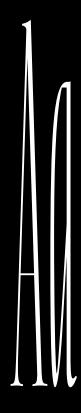
When the first letters were cut into metal during the Renaissance, how did their designers approach the task to adapt the existing writing habits into an efficient and aesthetic type system for reproducibility? We can retrace some of their intentions by studying historical sources. No. 3 Series is the outcome of revisiting this transition from writing with the pen to movable type. It is influenced by writing and cursive writing and imagines deviations from the traditions we know.

The principle behind the shapes of the a, d, p and q of the lowercase alphabet is the rotation of an italic letter written with a broad nib pen. Italic handwriting usually has a slope which in this case is reduced to zero, but the underlying theoretical strokes are preserved.

The texts in this specimen	Release	2021
are assembled		
from the poetry of Flora	Weights	
Jane Thompson.	Normal	Light, Regular, Bold, Heavy
	Narrow	Regular, Bold, Heavy
	Poster	Regular, Bold, Heavy
	Version	1.446, May 2023
		© Road To Venice Type. 2024.
mail@r-vtype.com		All rights reserved.

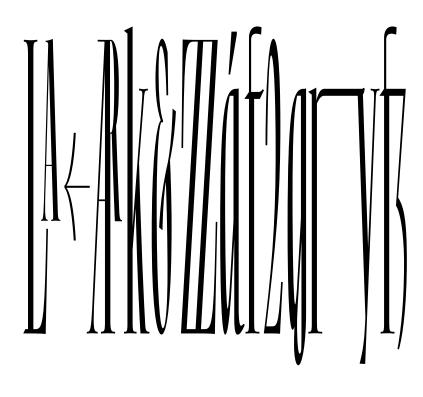
No. 3 Series

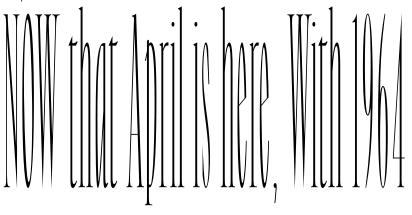




Poster



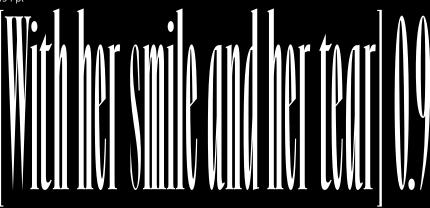




324 pt / -2 tracking

Bold

Heavy



320 pt



Character set

Uppercase



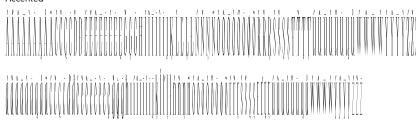
Lowercase



Figures



Punctuation



Currency, Math, Other

Ligatures



Features

Ligatures



Overview of all ligatures



Arrows

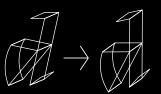


Numero sign



Features

Upright Italics drawing principle in a, d, p and q



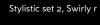
Displaced counters in uppercase B and R



Stylistic set 1, Text Letters











Stylistic set 3, Pen Terminals





Discretionary Ligatures and Stylistic Set 5–8. The variable font has a separate length axis.



